



ORANGE COUNTY BUSINESS JOURNAL
ENVIRONMENTAL
SOCIAL
GOVERNANCE



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2023 ENVIRONMENTAL SOCIAL GOVERNANCE



Alignment Health

Orange

Health Care, Health Insurance, Health Tech

Serving People: Serving members, health care providers, caregivers, employees and broader communities with the tools and resources to help them thrive. Importantly, affordable and accessible care is available for all Alignment members as 100% of their plans have \$0 copays for preventive services and 85% of members pay zero premiums. **Serving the Environment:** Recognizing, understanding and reducing the environmental impact of their services and operations. Virtual care offerings have the added benefit of reducing the carbon footprint associated with clinical visits.



Alteryx

Irvine

Software/Technology

Alteryx is committed to building their ESG program to provide transparency and accountability over social impact and corporate governance initiatives as they strive to create meaningful changes in their communities. In 2021, Alteryx completed their first assessment of the ESG issues that matter most to stakeholders. Moving forward, they're focusing ESG efforts on protecting and fostering diversity and well-being of their teams, engaging in giving back to the communities where they live and work and building sustainability into their growth strategy.



Applied Medical

Rancho Santa Margarita

Medical Devices

Applied Medical is committed to continually developing sustainable practices to balance their environmental, economic and social impact. In California, they identify and manage environmental sustainability initiatives by tracking energy usage, water consumption, GHG emissions and waste generation. Applied Medical fosters an inclusive environment where all team members are valued, challenged, acknowledged and rewarded. Their vertically integrated business model enables them to maintain control over in-house manufacturing processes to ensure high quality, affordable technologies for hospital customers.



Avanath Capital Management

Irvine

Affordable and Workforce Housing Investment

As one of the first to bring institutional capital to Affordable Housing, Avanath is native to ESG investing. At the core of Avanath's belief is that holistically investing in communities through administering social programs for residents, investing in green improvements, and developing best-in-class governance policies will generate better returns for investors. +Amplify serves as the firm's comprehensive ESG framework for environmental and social responsibility that guides its operations.



Aviation Capital Group

Newport Beach

Aircraft Lessor

ACG invests in fuel-efficient, technologically advanced narrowbody aircraft. They have partnered with Volocopter to accelerate the market development of electric aircraft. They invested in United Airlines Ventures Sustainable Flight Fund to advance production of sustainable aviation fuels. ACG invests in programs that promote a safe, inclusive, and diverse workplace culture. They expanded training and development opportunities to empower employees and position them for greater success. ACG encourages colleagues to give back to their communities.



BKM Capital Partners

Newport Beach

Real Estate Fund Manager and Operator

BKM's commitment to sustainability embraces a holistic ESG approach with responsible investment actions that contain both near-and long-term perspectives regarding investment criteria, portfolio management processes, risk management, and direct engagement of stakeholders in support of return objectives. BKM embeds ESG into their operations and investment decisions. By doing so, they create value for their business by expanding their value proposition, attracting, and retaining top talent, and deepening relationships with stakeholders.



Boldyn Networks

Irvine

Telecommunications

Boldyn Networks leads in creating resilient, accessible, and sustainable network infrastructure. Their ESG initiatives revolve around three core pillars: **People:** They're dedicated to fostering inclusivity and equity, with a goal of achieving 45% female representation in senior leadership by 2026. They also host programs to support STEM development for girls. **Planet:** They've vowed to achieve net-zero scope 1 and 2 emissions by 2040. **Partnerships:** They're forging meaningful global partnerships to ensure ethical and responsible supply chain operations.



BPM LLP

Irvine

Professional Services

In addition to offering ESG solutions to clients, BPM recently became a certified B Corp, demonstrating its commitment to meeting the highest standards of verified social and environmental performance, public transparency, ethical governance and legal accountability. Central to this certification is BPM's commitment to its "Because People Matter" brand promise. By cultivating a diverse and inclusive environment, fostering leadership opportunities for women and members of underrepresented communities, and implementing a values-driven culture, the Firm delivers on this promise.



Cal State Fullerton

Fullerton

Higher Education

As a responsible non-profit in education dedicated to improving the environment, social inclusion, and shared governance, CSUF leads the system in creating positive change.

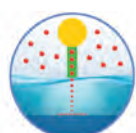


Compass Diversified

Costa Mesa

Financial Services

In their ongoing commitment to ESG, Compass Diversified implemented a robust strategy aimed at enhancing transparency and sustainability. Their framework and metrics guide their approach, facilitating subsidiary reporting and accountability. They embrace a data-driven approach, initiating comprehensive data collection to identify areas for improvement and highlight successes. To strengthen top-level ESG support, they established an ESG Committee and welcomed ESG expert Nancy Mahon to their board of directors.



CROPS Carbon Harvest Inc

Laguna Beach

CROPS Carbon Harvest Inc

CROPS Carbon Harvest is working locally and globally to use natural carbon removal and sequestration methods to turn back the clock on atmospheric carbon pollution. Their process creates jobs, cuts pollution, and helps businesses by providing permanent and verifiable carbon credits and offsets with no "greenwashing". In less than two years they have gone from being an untapped concept to a business with global capability to affect real climate benefits!



BUILDING A SUSTAINABLE FUTURE, TODAY

People. Planet. Partnerships. At Boldyn Networks, our advanced shared network infrastructure enables new possibilities in the ways people live, work and play. Our ESG vision reflects our purpose of unlocking the power of an interconnected future.

We are committed to increasing equity, diversity and inclusion. And we continuously improve our impact on society and the planet.

 boldyn.com

2023 ENVIRONMENTAL SOCIAL GOVERNANCE



ECOS

Cypress CPG manufacturing

ECOS is a family-owned, women-owned, and minority-owned manufacturer at the forefront of green cleaning. For over 55 years, ECOS has led the industry in green science innovation and sustainable manufacturing, with 120 U.S. EPA Safer Choice-certified laundry detergents and cleaning products. All four ECOS facilities across the U.S. are carbon neutral, water neutral, and zero waste, and they use 100% renewable energy to save over 28 million pounds of CO2 emissions annually. ECOS is a Climate Positive company that diverts over 99% of its waste and invests in clean energy and endangered waterway restoration programs.



Endemic Environmental Services

Fullerton Environmental Consulting and Services

Endemic proudly sponsored the Prado Basin MAPS Station, actively participating in avian survivorship data collection alongside the CEO's non-profit, the Institute for Conservation and Research (ICRE), to conclude the 2nd year of MAPS research in Riverside County. MAPS, initiated by the Institute for Bird Populations (IBP), addresses avian population declines by collecting vital long-term data on population and demographic parameters for land bird species across various scales. This research helps illuminate when population changes occur, facilitating better conservation actions and strategies.



Golden State Foods

Irvine Business-to-Business Foodservice

As a global business leader, Golden State Foods (GSF) strives to maintain the highest standards of corporate responsibility and sustainability best practices as core pillars of the company. Supporting collaboration and community, Golden State Foods' environmental, social, and corporate governance performance embodies the promise to create long-term value within the foodservice industry. Through award-winning innovation, such as electrifying its delivery fleets and maintaining one of the highest rates in corporate America of associate participation in the company's nonprofit, GSF is committed.



Ingram Micro

Irvine Information technology products, services, and distribution

In 2022, Ingram Micro further solidified ESG commitments through its 10 to Zero initiative, setting forth goals to achieve three major operational milestones-zero greenhouse gas (GHG) emissions, zero waste, and zero recordable safety incidents-by 2030. The company also recognizes the importance of diversity, equity, and inclusion in leadership and committed to creating a team where leaders demographically and culturally represent associates in each of their operations by 2030. To accompany these targets, Ingram Micro launched dedicated environmental sustainability, ESG, and DE&I programs.



International Economic Justice League

Newport Beach Nonprofit

IEJL uses a gamified rewards-based system to promote ethical business practices through the creation of a community with a culture of ethical business practices. The system brings economic rewards to participating individuals and benefits participating businesses by increasing brand value and generating revenue. At the recommendation of the US National Security Council, the IEJL team traveled to the Northern Triangle countries to meet government and business leaders to investigate implementing the IEJL system to reduce corruption and stem the flow of the mass migration into the USA.

Plant-Powered Cleaning

ECOS
Plant Powered Clean

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MADE IN USA
with globally sourced ingredients

ecos.com | @ecoscleans | f | i | t | y | t | i | n



Safer Cleaning for All

For over 50 years, ECOS has made laundry detergents and cleaning products that are safer for people, pets, and the planet. Based in Cypress, ECOS makes plant-powered cleaners in the USA using thoughtfully sourced global ingredients, zero-waste manufacturing, and 100% renewable energy.

ECOS is a leader in sustainable manufacturing and the first company to achieve carbon neutrality, water neutrality, and TRUE Platinum Zero Waste certification. It is the first manufacturer in the world to receive LEED Zero certifications in energy, carbon, and waste. After reducing its environmental footprint, ECOS offsets its remaining impacts with investments in clean energy and water restoration programs at 110% of impact, making ECOS a Climate Positive company.

Since 1967, ECOS has been committed to safer green chemistry, using ingredients from sustainable sources like coconut without added dyes, formaldehydes, phthalates, or optical brighteners. Over 120 ECOS products are U.S. EPA Safer Choice certified, which means that every ingredient is the safest in its class, it works great, and the manufacturer is continually innovating.

With four sustainable manufacturing facilities located across the U.S., ECOS is creating green jobs with great wages and family-friendly benefits and ensuring that safer ECOS cleaners are affordable and accessible for people everywhere.

Clean Energy is a Smart Business Strategy

Climate change is the top risk businesses face over the next decade, according to Deloitte. At the same time, stricter California, U.S., European and global regulations are being introduced requiring businesses to better disclose and respond to climate impacts and risks.

As a result, more businesses are adopting Environmental, Social and Governance (ESG) policies to reduce their carbon footprint and operation costs, including implementing energy efficiency practices.

ESG disclosures provide important metrics to understand how a company's practices could impact future financial performance, including direct and indirect greenhouse gas emissions, stewardship over natural resources and overall resilience against physical climate risks such as flooding and fires. And according to McKinsey & Company, businesses that perform poorly in ESG criteria "are more likely to endure materially adverse events."

Orange County Power Authority (OCPA) is here to help companies achieve their ESG goals by offering clean energy solutions that are as easy on the balance sheet as they are beneficial for the health and resiliency of our community and planet. Here's how:

OCPA offers three renewable energy plans to commercial customers in Buena Park, Fullerton, Huntington Beach and Irvine. Each plan increasingly replaces dirty fossil fuels with clean energy from solar, wind, biomass, geothermal and hydroelectric.

That includes a 100% Renewable Choice plan that costs just a fraction more than the base renewable energy plan but goes much further in meeting bold ESG goals and significantly reducing your company's carbon footprint. For commercial

customers on the 100% Renewable Choice plan, OCPA offers green certification. The middle-tier Smart Choice plan offers 69 percent renewable energy, which is still far higher than the overall California power mix, while the Basic Choice Plan is both competitive in renewable energy and costs 2% less than Southern California Edison's equivalent generation rate.

Given the average amount of energy consumed by Orange County businesses, OCPA's competitively priced clean energy plans are a simple switch with a huge lasting impact. In just its first year of operations, OCPA customers have helped reduce carbon emissions equivalent to removing 71,565 gas-powered vehicles from our roads each year.

OCPA's first Power Content Label, which details the agency's mix of electricity sources during 2022, demonstrates it is among the greenest and cleanest Community Choice Aggregators in California. It underscores the power of community choice energy agencies, who are putting more renewable energy onto the power grid at a faster rate than the for-profit, investor-owned utilities.

OCPA signed its first renewable power purchase agreement, to receive 90 megawatts (MW) of solar from Riverside County that will produce enough to power 40,000 homes, and up to 30 MW of battery storage capacity over 20 years. And that is just the beginning.

OCPA is also bringing choice and competition to the energy market. All of that in turn can make it much simpler and more affordable for Orange County businesses to earn the pride and distinction of becoming a net-zero carbon emissions company.

Not only is it smart for the planet, but it is also smart for the bottom line.



Orange County Power Authority celebrated its one year anniversary of residential service in October 2023 with board members, climate advocates and an 84' x 20' chalk art piece declaring "Climate Action Starts Here" at the Great Park in Irvine.



A new way to power your business

At Orange County Power Authority (OCPA), we are here to help you achieve your Environmental, Social, and Governance goals. OCPA offers clean energy solutions that are as easy on the balance sheet as they are beneficial for our residents and planet.



If you are a business based in Buena Park, Fullerton, Huntington Beach or Irvine and want to know more about how OCPA can help you become a net-zero carbon emission company, call us at **949-767-8715** or info@ocpower.org.

2023 ENVIRONMENTAL SOCIAL GOVERNANCE



Johnson & Johnson MedTech

Irvine

Industry: Medical Technology

Johnson & Johnson MedTech Irvine ESG initiatives from August 2022 to July 2023 included reducing and/ or recycling materials used at our site, including paper, plastic, aluminum, glass and cardboard. The third party we work with to manage this process estimates that their recycling efforts contribute to the equivalent of conserving: 1,879 trees, 515 cubic yards of landfill space, 236,003 kW-hrs. of electricity, 508 metric tons of CO2 equivalent emissions prevented, and 876,734 gallons of water.



Kairos Investment Management Company

Irvine

Commercial Real Estate

In 2022 alone, its impact strategy: Through partnerships and direct programming, Kairos delivered goods and services to tenants valued at over \$457,000. Offered over 700 social program activities, yielding 60,000 resident participations. Reduced water consumption by 155.8 gallons & electricity consumption by 2.025 million kWh across portfolio. Goals include: provide quality affordable housing, offer tailored programs to improve resident/community quality of life, reduce carbon footprint w/water conservation, energy efficiency and waste reduction at property level, and create a diverse workplace.



KBS

Newport Beach

Commercial Real Estate

KBS, one of the nation's largest investors in premier commercial real estate, is constantly researching new ways to implement ESG initiatives at its buildings across the country. The company's ESG policy has evolved using best practices of the Global Real Estate Sustainability Benchmark assessment (GRESB), the Department of Energy's Better Buildings Initiative and ENERGY STAR's Guidelines for Energy Management. KBS' deep conviction for transparency, social responsibility, and energy management are its cornerstones. KBS has set a goal of reducing greenhouse gases by 2025, at its assets.



Orange County Power Authority

Irvine

Public Agency Community Choice Aggregator: Energy Utility

Orange County Power Authority (OCPA) launched in 2022 to offer customers choice in energy provider and the opportunity to purchase more renewable energy at competitive rates to address climate change. OCPA just released its first Power Content Label which demonstrates it's one of CA's cleanest/greenest community energy providers. Its total renewable energy purchases were 95.6% of total supply from Renewable Portfolio Standard-eligible renewable energy sources. By comparison, SCE provided 33.2%. Renewable energy through OCPA is the most effective way customers can reduce their carbon footprint.



Pacific Premier Bancorp Inc

Irvine

Financial

Key ESG priorities include supporting community reinvestment and financial inclusion, addressing climate risk, optimizing human capital, and cultivating a culture that embraces Diversity, Equity & Inclusion. Pacific Premier's efforts align closely with the following U.N. Sustainable Development Goals: No Poverty; Zero Hunger; Good Health and Well-Being; Quality Education; Gender Equality; Affordable and Clean Energy; Decent Work and Economic Growth; Reduced Inequalities; Sustainable Cities and Communities; Climate Action; Life Below Water; Life on Land; Peace, Justice and Strong Institutions.



Meet Where Inspiration is a Standard Amenity

It has been said that a meeting is only as good as its setting – and for very good reason. The right space can inspire, stimulate and invigorate your team in ways ordinary surroundings just can't. Here, at the convergence of canyon and sea, a wide and diverse array of boardrooms, ballrooms, private suites and outdoor venues offer breathtaking views, state-of-the-art technology, dedicated support and full-service custom catering. During off-hours, there's a myriad of activities in which to indulge...take a stroll on the beach (or on the fairway – our 9-hole course is Laguna Beach's one and only!)...relax with a soothing spa treatment...join a team hike...team building and more! Just don't be surprised if you find troves of inspiration along the way.



To learn more or to request a proposal, please call (949) 715-1414 or visit us at sales@ranchlb.com.

The Ranch
AT LAGUNA BEACH

Maximum Luxury. Minimal Impact.

Here at The Ranch at Laguna Beach, we know we're lucky to be tucked along the California coast, just steps from the ocean. That's why we make the conscious choice to minimize our impact on the environment through a variety of sustainability practices- like eliminating single-use plastics along with a quiver full of other efforts we are proud of!

Dine at our Surfriider Ocean-Friendly restaurant with fresh, local seafood. Pamper yourself with in-room amenities, made and packaged with natural ingredients. Speak with our staff about their volunteering efforts to keep the land & sea pristine. Experience luxury by the sea, knowing you, and the planet will be cared for.

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Engineered for Impact™

Our team of 2,500 employee-owners provides complex engineering and technical consulting services that help leading organizations across North America establish critical objectives and execute plans that deliver significant outcomes.

From achieving net zero targets to implementing clean power systems, our solutions optimize facilities while cutting costs and saving precious resources.

Read more about our impact at salasobrien.com/sustainable-impact



Salas O'Brien designed and implemented a renewable energy system for Epic Systems Corporation's 8-million-square-foot corporate campus in Wisconsin.

2023 ENVIRONMENTAL SOCIAL GOVERNANCE



Perficient Irvine IT Consulting
 Perficient is committed to integrating diverse social, environmental, and ethical practices into business operations and strategy. They sponsor company-wide Employee Resource Groups and Special Interest Groups such as Women in Technology, Pride at Perficient, the Perficient Book Club, LGBTQ+, Perficient Giving and Cultural Connections. Perficient also partners with other organizations on community-based programs and bootcamps designed to encourage women and historically underrepresented members of the tech industry, such as the Bright Paths Program and Mark Cuban Bootcamps.



Preservation Equity Fund Advisors (PEFA) Irvine Investment Advisor
 PEFA offers private equity funds that invest in U.S. affordable rental housing, serving low-income residents, 87% of which make less than 60% of AMI. ESG is essential and engrained in their investment and preservation strategies. They improve quality of life at properties by providing social services programs to residents. Renovations include sustainable practices like low-flow plumbing fixtures, LED lighting, recycling programs, and solar-installations. Disciplined corporate governance is an essential ingredient of their business practices, achieved through transparent policy & procedures.



Revitate Newport Beach Opportunity Zone and Workforce Housing Investments
 Revitate tends to focus on investors who welcome and value strategies that integrate positive economic and social impacts while nevertheless remaining highly competitive on returns. Their workforce housing strategy, Revitate Cherry Tree, preserves attainably-priced, professionally-managed housing opportunities for working-class Americans in the Midwest. So far, more than 25,000 ground-up multifamily units have been developed and more than \$10 billion in equity capital has been invested.



Rexford Industrial Realty Inc. (REIT) Costa Mesa Industrial Real Estate Investment Trust
 Rexford Industrial Realty is the largest pure-play U.S. industrial REIT with 45 million square feet of industrial property throughout infill Southern California. The company's achievements encompass sound governance practices. Their unique approach centered on recycling urban infill buildings, building green and emphasizing sustainable operations avoided 11,275 tons of carbon emissions in 2022. Additionally, they generated \$1.05 billion in societal impact through revitalizing communities, maximizing community well-being, fostering their team's success and contributing to charitable causes.



Salas O'Brien Irvine Engineering & Technical Services
 Salas O'Brien has always had a natural commitment to ESG principles in the work they do for clients and in their business practices. Their first project was an energy audit for San Jose Medical Center in the 1970's. They continue to apply cutting-edge solutions to help organizations across North America achieve critical sustainability goals and optimize facility operations while reducing costs and GHG emissions. As an employee-owned firm, they place ownership at the heart of what they do and prioritize equity, inclusion, and opportunities for team member growth. Few organizations can celebrate this type of impact.



Second Harvest Food Bank Irvine Food distribution/ charity organization
 Second Harvest Food Bank (SHFB) made history as the first food bank in the world to receive TRUE zero waste certification by diverting less than 5% of its waste to landfills. SHFB also places importance on its internal social environment through its values of diversity, equity, and inclusion (DEI); workplace safety; and maintaining strong supply chain partnerships. Lastly, it adheres to ethical business practices and compliance to ensure a healthy working system, from the food it distributes to the employees supporting its mission and the community and environment it serves.



The Lukes Network LLC Aliso Viejo Sustainability, Strategy, Fundraising, Outreach/Marketing/PR
 The Lukes Network LLC (www.thelukesnetwork.com), a values-driven family-, woman- and minority-owned firm, was to demistify sustainability, ESG, and promote conversations and action about energy and the Triple Bottom Line of People, Profit and Planet. They do work through strategic planning, fundraising, outreach, public affairs, branding and marketing. TLN also provides consulting services to assist organizations with creating and/or implementing strategies to become more sustainable environmentally, socially and financially.



The Phillips Group Anaheim Accounting & Tax
 The Phillips Group calls their community engagement program the Compassion Initiative. Each quarter, they focus attention and resources on a nonprofit selected with input from various members of the team. They started this program in the 4th quarter of 2022 after months of development with the staff. It was dreamed up as a "passion project" by co-founder and Chief Growth Officer, Andrew Phillips, who wanted to come up with a way to leverage not just our fiscal resources but also our business network in order to give back to the local, nationwide and international community.



The Ranch at Laguna Beach Laguna Beach Resort
 The Ranch at Laguna Beach's commitment to ESG is unwavering. Governance is built on transparency, ethics, and compliance. Socially, they value fair pay, diversity, community engagement, and responsible sourcing. Environmentally, they prioritize energy efficiency, waste reduction, and biodiversity preservation, reducing carbon footprint through smart practices. Their efforts, from recycling glass into sand to on-site composting at their 1/2 acre biodynamic farm, underline their dedication to a sustainable future, reflecting in every aspect of their operation.



Westmount Asset Management Newport Beach Finance
 Westmount is a leader in the SoCal ESG space, offering a full ESG investment strategy. Core to their culture, the way they treat employees, clients, and stakeholders is exemplary as shown via +90% satisfaction of annual employee and client surveys. As a symbol of their dedication to environmental, social, and governance initiatives, they are also a Certified B Corporation.

TITAN OF EMPOWERMENT

TITAN FINDS VOICE THROUGH SPORTS NETWORK PARTNERSHIP

From a fan in the stands to a voice in demand. Communications major **Robbie Loya**'s broadcast dreams are turning to reality because of **Titans Sports Network**.

Thanks to a partnership between **CSUF** and **ESPN**, Loya is now a play-by-play announcer for the Titans, works as a production assistant for Fox Sports and directs and produces the Ontario Reign hockey team broadcast.

At 23 years old, Loya has already broadcast more than 100 games through Titans Sports Network and ESPN+.

Titans Sports Network is just one of the many ways our students are empowered to make their career dreams a reality.

Learn more about Titans Sports Network:



Compass Diversified: ESG and EBITDA

We are implementing a systematic approach to advance on all three pillars: **Environment, Social responsibility**, and **Governance**. We also collaborate with our subsidiaries to create purpose-built ESG strategies that align with our vision.

Compass Diversified is committed to driving positive change and becoming an industry leader through our unwavering commitment to **ESG** principles.

To date, Compass Diversified's **environmental** initiatives have been focused on climate action, including programs aimed at waste reduction and emissions capture (both scopes 1 and 2). These data-driven initiatives are pivotal in ensuring operations remain sustainable and environmentally responsible.

Our **social responsibility** extends deep into our community, partnering with several Orange County businesses and not-for-profit organizations around the common goal of upskilling people living in our neighborhoods through internships and skilled volunteering opportunities.

Through sound corporate **governance**, we seek to uphold the highest standards of ethics, transparency, and accountability to safeguard our shareholders' interests.



"We are honored to be recognized by the Orange County Business Journal for our ESG initiatives. We recognize what is at stake and believe strongly that actively considering ESG factors through our entire investment process is beneficial to all our stakeholders."

Elias Sabo,
Compass
Diversified CEO



"I extend my gratitude to everyone who has partnered with us in our commitment to positive change and sustainable value creation. Moving forward, Compass Diversified will continue to innovate, collaborate, and set an example for others, ensuring our business practices not only meet the demands of the present but also work to enhance our future."

Zoe Koskinas, Compass Diversified Vice President, Head of ESG



compassdiversified.com



Increasing Opportunities for High-Achieving Students

Titans of Empowerment



“I never saw myself doing anything else.”

- Kelsie Whitmore

CSUF ALUMNA CHANGING THE GAME

Many professional baseball players launched their careers at Cal State Fullerton. Kelsie Whitmore is no exception. The former Titan softball standout made history when she became the first woman to play in the Atlantic League, one of four Major League Baseball partner leagues. The Class of 2020 and 2022 grad was empowered by her CSUF coaches, teammates, and professional development opportunities. “Their support helped me open up about my hopes for the future.”

Kelsie and Alexis are just two examples of graduates who experienced Cal State Fullerton’s commitment to advancing student success. This empowered them to pursue their passions and career paths.

From admissions through commencement, CSUF works to empower all Titan students to reach their fullest potential.

Learn more at <https://campaign.fullerton.edu/empowerment>



“She believed in me. She looked at me, heard my life story, saw my academic history, and said, ‘You made it to CSUF... you can be a doctor.’”

- Alexis Ruiz

FUTURE PEDIATRICIAN EXCEEDS HER OWN EXPECTATIONS

Alexis Ruiz always knew she would graduate from college, but she never imagined she could attend medical school. It was the words of an assistant dean at Cal State Fullerton that ultimately changed the first-generation college student’s path for the better. “You made it to CSUF. If you can make it here, you can be a doctor.” Empowered by the support that she received, Ruiz graduated with a bachelor’s degree in Childhood Adolescence and Development. Ruiz plans to pursue her goal of becoming a doctor in pediatric oncology.



revitate

Commemorated its Annual Social Impact Summit
held at the Orange County Museum of Art (OCMA)

Honoring
Vlade Divac

Hall of Fame NBA Player, Executive, & Humanitarian
2023 Revitate Social Impact Champion

Celebrating

The 'Visionary Women with Impact' Panel Speakers
Shannon Eusey CEO, Beacon Pointe Advisors

Courtney La Bau Commissioner, Los Angeles World Airports

Stephanie Rawlings-Blake Executive Director, NBA Players Association Foundation



From left to right: Shannon Eusey, Chief Executive Officer, Beacon Pointe Advisors; Alex Bhathal, Executive Chairman & Managing Partner, Revitate; Vlade Divac, 2023 Social Impact Champion; Lisa Bhathal Merage, Chief Impact Officer & Managing Partner, Revitate; Courtney La Bau, Commissioner, Los Angeles World Airports; Stephanie Rawlings-Blake, Executive Director, NBA Players Association Foundation

ENVIRONMENTAL SOCIAL GOVERNANCE | SPOTLIGHTS

BKM Capital Partners- BKM Capital Partners is committed to Environmental, Social, and Governance (ESG) practices that prioritize responsible and sustainable real estate operations, create long-term value for stakeholders, and contribute to the betterment of the communities where they operate.

They are dedicated to improving and implementing environmental sustainability, social engagement and transparent governance initiatives. Incorporating ESG factors into the investment lifecycle and management processes positions their people and properties to maximize impact and deliver value to all stakeholders. Over the past 12 months, BKM engaged an ESG consultant to advise on strategy and set tangible, measurable targets for our initiatives in addition to developing a three-year ESG Roadmap for continued improvement.

The company placed a major focus on expanding its infrastructure to serve them better as they continue to grow. They had record-breaking performance and best-in-class execution on their assets while pursuing environmentally sustainable business practices. BKM focused on strengthening governance and controls, increasing company-wide training, and expanded water conservation and energy initiatives.



Boldyn Networks- As a leading global provider of advanced communications infrastructure, Boldyn, recognizes their critical role and responsibility in building networks sustainably. Their innovative shared infrastructure model delivers connectivity faster, utilizes resources more efficiently, and requires less power and smaller rack footprints to provide optimal wireless coverage and capacity. Their shared networks are designed to leverage one set of infrastructure that supports all carriers and an array of layered applications, minimizing the need for multiple dedicated networks and multiple pieces of equipment. Boldyn networks balance innovation with the need for more sustainable infrastructure.

In 2021, Boldyn joined the UN Global Compact, the world's largest corporate sustainability initiative. With a mission to enable an interconnected future, they've committed to ensuring their solutions are delivered with sustainability, resilience, and equitable access in mind. By integrating sustainability principles across operations, supply chain and community partnerships, they are growing responsibly while tackling urgent climate challenges.

They've set ambitious targets across five of the UN's defined Sustainable Development Goals (SDGs): sustainable economic growth, reduced inequalities, resilient infrastructure, sustainable communities, and urgent climate action. Their targets against these SDGs are organized across three pillars: people, planet and partnerships.



Cal State Fullerton- Earning a Gold rating from the Sustainability Tracking, Assessment, and Rating System is the beginning of CSUF's commitment to ESG principles. The Guidelines for Social Justice include radiating an identity of inclusion and, since its inception in 1957, is committed to shared governance. Other guiding principles for social justice at CSUF include: Enhance Equitable Learning, Expand Intentional Outreach, Amplify HSI Designation & Radiate an Identity of Inclusion, Build a Professoriate-to-Leadership Pipeline, Recognize History and Catalyze Change, and Create an Antiracist Community.

The CSUF Capital Programs & Facilities Management Office of Sustainability will include recent innovative and exemplary projects including the Sustainability Literacy Assessment, emissions inventory, new rooftop solar PV, additional water refill stations, green cleaning and janitorial products, campus electric fleet vehicles, sustainable transportation programs, waste minimization, and water conservation efforts.



Compass Diversified- As a public company, Compass Diversified understands the importance of transparency in communicating ESG initiatives and strategy to stakeholders. The development of CODI's ESG framework represents a foundational step in structuring strategy and reporting. Within this framework, they have established CODI's core metrics, a standardized set of metrics they require their holding companies to report. In 2022, they launched their first-ever ESG data collection effort, fostering meaningful dialogue with holding companies as they navigate their sustainability journey. They are delighted to report that 100% of their holding companies have submitted their ESG data. This process of data collection and engagement is an ongoing journey as they recognize that ESG frameworks and regulations are constantly evolving.

Their ESG strategy and initiatives are supported and overseen by senior leadership. Compass has established an ESG Committee, consisting of the senior leadership team and key leaders within the organization, who convene regularly. In these meetings, they gain deeper insights into current ESG trends and the firm's ESG initiatives. With the dedicated ESG team at the forefront of these efforts, they are making significant strides in implementing meaningful ESG initiatives and disclosures. The company publicly shares its Corporate Citizenship Statement, which reflects its commitment to important ESG topics.



Zoe Koskinas
Vice President & Head of ESG

Alice Huang
ESG Analyst

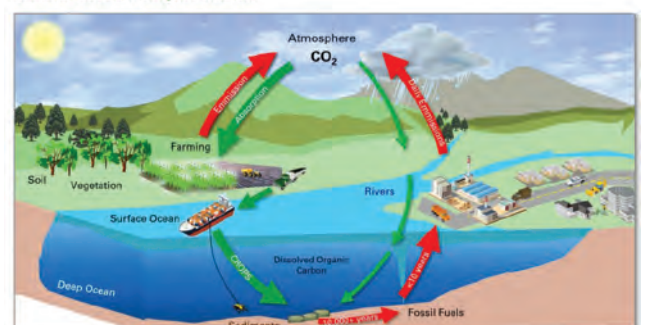
Kaajal Ali
Director of People & Culture

Cara Ramm
Director of Events & Culture

CROPS Carbon Harvest Inc- A Global Solution to a Global Problem. A field of corn catches carbon from the air quite efficiently. That field captures about 400 times as much carbon as humanity annually puts into the entire column of air above the field, from ground to space. Sequestering corn residue after harvest is far less costly than taking such quantities industrially from the air above. Where to put such gathered bales of corn residue? The deep ocean—which naturally receives huge quantities of biomass from the land, carried by rivers. Existing analysis shows such carbon will not return to the atmosphere for many centuries, perhaps 1000 years.

The CROPS System is simply adjusting the world carbon cycle to speed up a natural process—organic matter flowing downhill in waterways, into the ocean. Their mission is to provide the CROPS System globally and expeditiously to help mitigate the effects of excess carbon in the atmosphere. The CROPS team includes the scientists who developed the original concept, experts in business, law, and finance, as well as strategic partners with exceptional capabilities in land and sea transportation. Their teams are fully qualified members of an XPRIZE Foundation team competing for the Musk Foundation \$100 Million carbon removal prize.

Natural Carbon Sequestration



ENVIRONMENTAL SOCIAL GOVERNANCE | SPOTLIGHTS

ECOS- ECOS is a pioneering force in sustainable manufacturing, the first company in the world to achieve the trifecta of carbon neutrality, water neutrality, and TRUE Platinum Zero Waste certification. In 2021, ECOS accomplished yet another remarkable feat by becoming the first manufacturer worldwide to receive the esteemed LEED® Zero certification, developed by the U.S. Green Building Council (USGBC). This accolade includes LEED Zero Carbon, LEED Zero Energy, and LEED Zero Waste certifications, recognizing ECOS' leadership in achieving net-zero carbon emissions, energy consumption, and waste generation. The company's sustainability journey began in 2013 when it achieved carbon neutrality, followed by the prestigious TRUE Platinum-level Zero Waste certification in 2015, and then water neutrality in 2016. These milestones have continually elevated ECOS' commitment to environmental preservation.

ECOS also has a deep commitment to green chemistry that's showcased through its range of detergents and household cleaners made with sustainable ingredients, which help ensure safer cleaning for both people and the planet. ECOS makes products with readily biodegradable formulas that are both greywater- and septic-safe and use sustainable, plant-powered ingredients like coconut oil and bamboo while also completely excluding harmful additives such as dyes, parabens, phosphates, phthalates, pearlizers, and optical brighteners. Over 90 ECOS products are Safer Choice-certified by the U.S. Environmental Protection Agency (EPA), attesting to the company's dedication to human and environmental wellbeing. ECOS has also earned the prestigious EPA's Safer Choice Partner of the Year award six times.



Ingram Micro- With the ability to reach nearly 90% of the global population, Ingram Micro is the business behind the world's IT brands. They support the leading technology companies, reaching more than 161,000 customers across six continents and close to 200 countries. Given Ingram Micro's worldwide presence and leadership within the technology ecosystem, they recognize the responsibility to many stakeholders, including customers, vendors, associates, and communities, as well as the environment.

Ingram Micro is committed to maintaining an adaptable and sustainable business model and helping their business partners do the same. Their ever-expanding product lineup includes clean, emerging technologies that save energy and reduce emissions. Ingram's investments in proprietary cloud technologies and marketplaces, which also form the backbone of AI-driven digital experience platform, Ingram Micro Xvantage™, are drastically improving the efficiency of technology transactions. And their lifecycle business supports a global network of IT Asset Disposition and Reverse Logistics services that help address the growing challenge of e-waste and promote a circular economy.

ESG and Sustainability Team



KBS- KBS is committed to ESG principles as an integral part of its operating strategy. The company's Green Team, established to further advance its ESG and sustainability efforts in 2022, is led by ESG Manager Paulo Malloy. The KBS Green Team is made up of executives responsible for ensuring KBS' sustainability agenda is comprehensive, actionable and in line with its stakeholders. KBS' most pressing environmental goal is to drive energy efficiency and reduce greenhouse gases (GHG) throughout its portfolio. As quality data is key to informative decisions that can make or break performance improvement efforts, the firm is currently concentrating on data benchmarking.

KBS' steadfast devotion to ESG throughout its operations is undeniable. The company has thorough and detailed policies tied to sustainability initiatives that make a clear and positive difference for its employees, tenants, vendors, clients, and the greater communities in which it owns and operates real estate properties. KBS' embraces ESG wholeheartedly in its every action, demonstrating an unwavering commitment to upholding the highest standards of commercial real estate investment.



COMPANIES THAT CARE

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DEADLINE: NOVEMBER 20, 2023

The Orange County Business Journal is proud to announce the fourth annual Companies That Care. This Special Report will recognize companies that are, despite the odds, making Orange County a better place for all. These caring companies will be featured in our December 18, 2023 issue.

We are looking for companies that have gone above and beyond for the OC community through philanthropic efforts and accomplishments. Companies will be listed in alpha order.

Nominate a deserving company today!
 Link: www.ocbj.com/2023-companies-that-care/

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ENVIRONMENTAL SOCIAL GOVERNANCE | SPOTLIGHTS

Kairos Investment Management Company- Kairos Investment Management Company is a minority-owned firm passionate about ESG initiatives, both in-house and across its entire property portfolio. The firm is a signatory of the United Nations’ Principles for Responsible Investment (PRI), which promotes sustainable investment by incorporating environmental, social and governance activities. In addition to creating and maintaining an inclusive and diverse workplace, Kairos is committed to breaking the cycle of poverty in communities across the U.S.

The firm’s impact strategy uses a two-step approach to achieve its goals: First, Kairos’ purchases, owns, and manages affordable workforce and mixed-income housing. This provides families with quality housing that does not exceed 30% of their gross monthly income. Second, Kairos establishes strategic partnerships in the communities in which it operates to provide highly beneficial social services to residents.



Orange County Power Authority- OCPA is advancing local climate solutions by providing reliable, affordable, clean electricity and electrification programs to reduce greenhouse gas emissions and strengthen local economy. OCPA has delivered on its promise to bring more renewable energy – to reduce greenhouse gas emissions – at competitive rates to Orange County. OCPA’s overall portfolio reports a Greenhouse Gas Emissions Intensity of 83.45 lbs CO2e/MWh, compared to Southern California Edison which reports 542 lbs CO2e/MWh. And OCPA’s Basic Choice renewable energy plan costs 2% less than SCE’s equivalent generation rate.

OCPA offers Orange County businesses the single easiest way to achieve their ESG or zero carbon goals. Just by choosing 100% renewable energy through OCPA, businesses can reduce their carbon footprint to net zero. As a not-for-profit, locally-controlled community energy provider, OCPA is able to reinvest revenue back into the community by offering energy efficiency rebates, educational programs, and grants for businesses to create more energy-efficient facilities.



Preservation Equity Fund Advisors (PEFA)- PEFA’s environmental, social, and governance (ESG) framework and policies ensure that investors have a quantitative way to evaluate their involvement. PEFA’s environmental policy is matched to its investment strategy. This investment strategy includes buying existing multi-family real estate that varies in vintage, construction design, size, location, and climate. Their environmental focus is to improve the energy efficiency and expense of existing systems within a practical framework of cost and feasibility. Each property that a fund acquires is evaluated by an energy consultant and/or other partners for improvements that could reduce energy usage and costs to both the residents and fund. They strive for triple bottom line impact: reduce energy usage, reduce utility costs for all users, and minimize the cost to upgrade systems.

PEFA has a rigorous threshold and income-certification standard designed to make affordable housing funds truly Affordable, providing quality housing for those with the most needs. Their properties qualify as Public Welfare investments serving residents making less than 80% of AMI. Their properties serve residents making anywhere from 30% to 80% of AMI with a weighted average of 54% AMI. All tenants are income-certified annually, at properties serving a mix of families, seniors and veterans. By adopting an investment committee structure and comprehensive underwriting guidelines, vetted over decades in the affordable housing sector through a parent company, PEFA has developed an unparalleled investment approach built on expertise and real-world assumptions. Additionally, prompt disclosure of conflicts of interest are at the core of PEFA’s approach to governance. PEFA believes that being a true steward of investor capital includes transparent communication with its partners combined with rigorous oversight of investment and corporate activity.



Salas O’Brien- Salas O’Brien views ESG through two connected yet distinct lenses: 1) the impact of their work and how it helps clients and communities achieve a sustainable future, both through ESG consulting and application of their technical solutions, and 2) the embodiment of ESG principles in their business practices.

Fortune 500 companies, healthcare systems, universities, and other institutions regularly approach Salas O’Brien for help with achieving their strategic sustainability goals and climate action pledges. Through their ESG consulting practice, they advise them on how they can achieve these objectives, measure the results over time, and be recognized for this through various programs such as LEED.



Second Harvest Food Bank- Second Harvest Food Bank recently earned Total Resource Use and Efficiency (TRUE) certification for its role in reducing the amount of waste going to landfills. In two years, Second Harvest diminished its waste from 41% to less than 5% by reducing, reusing, and recycling items such as boxes, cutlery and food. Community health is important to Second Harvest, so much so that those words are included in its mission statement; the last part states that it is “creating a foundation for community health.” Community health includes environmental health. To achieve community health, not only do neighbors need to be fueled with nutritious food, but the environment they live in needs must be healthy as well.

In 40 years, Second Harvest has grown, currently serving approximately 400,000 people every month through its partnership with almost 300 organizations throughout Orange County to provide nutritious food for people in need. From employees on the payroll to the volunteers at the distribution center and partnership sites, everyone who contributes to this company is making a real difference in the lives of at-risk people in Orange County.



Westmount Asset Management- Westmount places a strong emphasis on environmental, social, and governance (ESG) initiatives, which align closely with firm values and operations. This commitment starts with the buildings they conduct business in every day. Over 80% of their offices – including prominent locations like Century City – are LEED-certified buildings. Additionally, they collaborate with landlords to improve energy and water efficiency.

Environmentally, initiatives extend to the safe disposal of e-waste and hazardous materials through comprehensive company-wide recycling programs, including programs for employees’ home offices. Socially, Westmount offers comprehensive healthcare benefits, long-term disability, life insurance, ergonomic programs, health incentives, and behavioral health services that support employees’ well-being beyond the office.

